



GOSULIN® CLOUD

A sprayable cloud of natural hair-styling polymer



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GOSULIN® CLOUD is a next-generation **styling polymer**. True to its name, GOSULIN® CLOUD imparts a luxurious and heavenly cloud of sprayable softness to the hair. This styling polymer is completely **natural** and outsmarts traditional, synthetic hair styling polymers. GOSULIN® CLOUD is the best solution for **misty sprays without the usage of ethanol** to beautifully distribute a strong film on the hair. The hair becomes flexible, soft, and flake-free. For the whole day, the hair remains in perfect shape. GOSULIN® CLOUD gives the hair a glimmer of natural beauty.



Natural



Excellent for mists



Flake-free



Microplastic-free



Flexible soft hair



Curly girl approved

Demonstration of activity

Curl retention

To evaluate the styling performance of GOSULIN® CLOUD, the curl retention was determined according to the formula below. Hair swatches were treated with 10% GOSULIN® CLOUD and the detangling of the curl was measured after a day. This shows that **GOSULIN® CLOUD has a curl retention as good as 10% PVP.**



$$\text{Curl retention} = \frac{L - L_t}{L - L_0} * 100\%$$

L - length of straight hair swatch

L₀ - length of hair curl after untangling

L_t - length of hair curl after 24 hours

Consumer tests



Before styling



20% GOSULIN® CLOUD

Applications



Hairstyling sprays



Styling foams



Curl rescue sprays



Hairstyling mists



Gels

Formulation



Rescue Curl Spray

Perfect for reviving morning-after curls, it leaves your hair looking attractive, healthy, and shiny. This multi-functional spray not only styles but also conditions, giving you effortlessly gorgeous curls every day.

Technical information

INCI/CFTA	Inulin, Polydextrose
ASPECT	Powder
SOLUBILITY	Water soluble
DOSAGE	5-30% Recommended dosage sprays: 10%
NOI	1.0
NI	0.75

Download the brochure

